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JIPDEC PrivacyMark® Forum 2016 in Tokyo/in Osaka Event Report

This year marks the 19th year of the PrivacyMark System®. Since its establishment in 1998, the accumulated number of PrivacyMark® entities has reached over 19,800. This growing number shows the widespread trust and support that the initiative has acquired as a third-party certification system for the protection of personal information in Japan. In 2015, the government approved (September 3, 2015) and proclaimed (September 9, 2015) the proposed revision of the Act on the Protection of Personal Information (Act of Partial Revision of the Act on the Protection of Personal Information and the Act on the Use of Numbers to Identify a Specific Individual in the Administrative Procedure); this marked the first time in ten years for it to be revised. In addition, the implementation of the Social Security and Tax Number System based on the Number System Act was launched; all citizens of Japan were notified of their individual numbers, which resulted in heightening of the awareness of protecting personal information and privacy. Development of rules and legislation for the protection of personal information and privacy is also progressing around the world including the EU, OECD, US and APEC.



In this context, and in support of the “Data Privacy Day”, which promotes the protection of personal information and privacy, JIPDEC held the “JIPDEC PrivacyMark Forum 2016” on January 28 and February 3. With both venues combined, the event enjoyed participation of 1,209 people and was a great success.

So many participants attended and stayed until the end of the forum, because the government enacted the revised Act on the Protection of Personal Information very recently, and the people showed great interest, involvement, and eagerness to acquire information on the Act on the Protection of Personal Information and the Number System Act, and this is one of the reasons why so many people attended and stayed until the very end eagerly listening to the addresses.

March 15, 2016
JIPDEC

<Reference> “Data Privacy Day”

Data Privacy Day is held on January 28th in the US, Canada, and Europe as a means to raise awareness and discussion regarding the protection of data, privacy and personal information. It is also called “Data Protection Day” in Europe.



Forum Details

■ **Date, Venue** January 28, 2015 (Thu): Tokyo International Forum, Hall B7
February 3, 2015 (Tues): Osaka Business Park Round Hall

■ **Sponsor** JIPDEC

■ **Participants** PrivacyMark entities

■ **Number of Visitors** 1,209

Program

Theme	Speaker
Opening Remarks	Tsutomu Makino , President, JIPDEC
Address 1: Future Prospects of the PrivacyMark System - Including Trends of Personal Information Protection in Japan and Abroad	Shizuo Fujiwara , Chairman, PrivacyMark System Committe Professor, Graduate School of Law, Chuo University
Announcement of PrivacyMark System Contributor Awards	
Address 2: "Revision of the Act on the Protection of Personal Information held by Administrative Organs and Initiatives of the Personal Information Protection Commission"	Personal Information Protection Commission Tokyo Venue: Mari Sonoda , Secretary General Osaka Venue: Kazunori Yamamoto , Counselor
Address 3: "Effects of Revision of Act on the Protection of Personal Information - A Look at Various Newly Established Regulations and Guidelines"	George Shishido , Professor, Graduate Schools for Law and Politics, University of Tokyo
Address 4: "Consequences of Implementation of National Identification Number System on Management of Information by PrivacyMark Entities"	Yoichi Fukumoto , Attorney at Law, Daiichi Law Office, P.C.
PrivacyMark Entity Case 1 "PMS Operation at FUJITSU – a Case of Continuous Top-down Enhancement"	Shoji Tsuchiya , Expert, Information Security Management Department, Corporate Affairs & Risk Management Unit, FUJITSU LIMITED
PrivacyMark Entity Case 2 "Taking PMS to even higher level"	Satoshi Shimizu , Corporate Officer of Japan region, Senior Director, Risk Management Department, Trend Micro Incorporated
PrivacyMark System Initiatives	JIPDEC

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